



Dunkin' Community Cups Program Raises \$20,000 To Benefit Feeding The Gulf Coast Hurricane Michael Relief Efforts

WHAT:

In support of Hurricane Michael relief efforts throughout Florida, Dunkin' is donating \$20,000 to benefit Feeding the Gulf Coast food bank. The check presentation will take place at the Dunkin' 22909 Panama City Beach Parkway in Panama City on Thursday, January 3 at 9:00 AM.

The donation stems from Dunkin's Community Cups program in October where guests had the opportunity to donate to the Joy in Childhood Foundation, the charitable organization supported by Dunkin' and Baskin-Robbins, and receive a paper icon showing that they gave joy to sign and display at the restaurant or take home. The Joy in Childhood Foundation is an independent organization powered by Dunkin' and Baskin-Robbins, whose mission is to bring the simple joys of childhood to kids battling hunger or illness.

In recognizing the relief efforts needed in Florida following Hurricane Michael, Dunkin' franchisees throughout neighboring markets elected to extend the two-week Community Cups Paper Icon program by an additional three weeks to benefit relief efforts.

In total, an additional 50 Dunkin' locations throughout the southeast combined efforts to raise money toward the cause. Participating neighboring markets included:

- **Alabama** – Athens, Bessemer, Birmingham, Daphne, Decatur, Dothan, Enterprise, Gardendale, Hanceville, Homewood, Huntsville, Madison, Mobile, Montgomery, oxford, Pelham, Pell City, Tuscaloosa, Warrior, Wetumpka
- **Florida** – Crestview, Destin, Fort Walton Beach, Gulf Breeze, Niceville, Pensacola
- **Louisiana** – Bossier City, Covington, La Place, Metairie
- **Mississippi** – Biloxi, Gulfport, Pearl

For more information, visit www.DunkinDonuts.com or follow Dunkin' on Twitter at [@DunkinPanhandle](https://twitter.com/DunkinPanhandle).

WHERE:

Dunkin' | 22909 Panama City Beach Parkway, Panama City, FL 32413

WHEN:

Thursday, January 3 | 9:00 AM

- 9:00 AM – Speaking Remarks from Dunkin' and Feeding the Gulf Coast
- 9:10 AM – Check presentation

MEDIA/PHOTO OPPS:

- Photos/b-roll of \$20,000 check presentation to benefit Hurricane Michael relief efforts
- Interviews with Dunkin' and Feeding the Gulf Coast representatives
- Photos/b-roll of Dunkin' mascot

About Dunkin'

Founded in 1950, Dunkin' is America's favorite all-day, everyday stop for coffee and baked goods. Dunkin' is a market leader in the hot regular/decaf/flavored coffee, iced regular/decaf/flavored coffee, donut, bagel and muffin categories. Dunkin' has earned a No. 1 ranking for customer loyalty in the coffee category by Brand Keys for 12 years running. The company has more than 12,600 restaurants in 46 countries worldwide. Based in Canton, Mass., Dunkin' is part of the Dunkin' Brands Group, Inc. (Nasdaq: DNKN) family of companies. For more information, visit www.DunkinDonuts.com.

About Feeding the Gulf Coast:

Feeding the Gulf Coast, formerly Bay Area Food Bank, serves a 24-county area spanning south Alabama, south Mississippi and the Panhandle of Florida. In 2017, the food bank distributed over 19 million meals to over 400 church pantries, soup kitchens and other nonprofit organizations throughout its service area. The food bank also operates multiple hunger-relief and nutrition programs, including Summer Meals, Afterschool Meal, Backpack, Disaster Relief, Mobile Pantry and Produce Drop Distributions, and Nutrition Education. Feeding the Gulf Coast is a United Way member agency and a member of Feeding America. For more information, visit www.feedingthegulfcoast.org.

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